



The University of the Philippines
Medical Alumni Society in America
39th Annual Grand Convention
Hyatt Regency Seattle 3-7 July 2024

January 26, 2024

Dear Fellow Alumni and Friends of UPMASA,

Join us for our 39th Annual Grand Convention (AGC) in Seattle, July 3-7, 2024, hosted by the University of the Philippines Medical Alumni Society in America (UPMASA) Pacific Northwest Chapter.

This year, our CME program, themed "Revitalizing Healthcare: Enhancing Physician Resilience and Well-Being for Improved Patient Care", addresses the pressing need for physician well-being in today's challenging healthcare landscape. What sets our event apart is its dual mission: equipping physicians with tools to promote wellness and resiliency, while also supporting charitable and educational initiatives benefiting the University of the Philippines College of Medicine and its teaching hospital, the Philippine General Hospital (PGH). As the largest public hospital in the Philippines, PGH serves the indigent and underserved, making it a lifeline for countless individuals in need. UPMASA's contributions advance medical education, research, and healthcare quality for vulnerable segments of the Filipino population.

We invite you to partner with us on this dual mission by placing an advertisement in our souvenir program. We have attached the Souvenir Program Advertisement Agreement that lists the different advertising options. Together, we can profoundly impact physician wellness and patient care, transforming lives for the better.

We thank you in advance for your generosity.

Warm regards,

A handwritten signature in black ink, appearing to read "Henry C. Echiverri".

Henry Echiverri, MD
President, UPMASA

A handwritten signature in black ink, appearing to read "Donnaville Ortiz".

Donnaville Ortiz, MD
President, UPMASA Pacific Northwest Chapter



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SOUVENIR PROGRAM ADVERTISEMENT AGREEMENT

Name of Advertiser: _____

Contact Number: _____

Email Address: _____

Signature: _____

Date: _____

- Please select the size of your advertisement:

	If purchased by 3/31/24	If purchased by 5/31/24
Half-Page	● \$ 200	● \$ 300
Full-Page	● \$ 300	● \$ 400
Two-Page Spread	● \$ 500	● \$ 600
Inside Front Cover	● \$ 1,200	● \$ 1,500
Inside Back Cover	● \$ 1,200	● \$ 1,500

- Ads are due by May 31, 2024.
- Please send completed form and print-ready ad/message to upmasaagc2024@gmail.com.
- Payment Options:
 - Credit Card (Preferred). Pay through <https://events.upmasa.org>
 - Zelle Payment to (765) 767-1704, Memo: AGC Program Ad, Name of Advertiser
 - Check. Pay to: UPMASA, Memo: AGC Program Ad, Mail to: UPMASA AGC, 2304 Kossuth St, Lafayette, IN 47904
 - Payment Questions: Contact CAROLINE PINDER at cgpinder@upmasanational.com or (765) 767-1704 (please call after 5 PM Eastern)