



SPONSOR
PROSPECTUS
AGC 2025



ABOUT THE AGC

The University of the Philippines Medical Alumni Society in America (UPMASA) is proud to introduce the 40th Annual Grand Convention (AGC), a milestone gathering to be held at the Venetian Resort in the vibrant city of Las Vegas from June 30 to July 4, 2025. Co-hosted by the Nevada and Arizona chapters, alongside the UPCM Class of 1975, this highly anticipated event promises to be a spectacular convergence of accomplished physicians and distinguished alumni from the UP College of Medicine, hailing from both the United States and the Philippines.

The AGC also serves as a vital fundraising opportunity to support UPMASA's philanthropic endeavors. These initiatives are dedicated to aiding underserved communities in the Philippines and elevating medical education at the University of the Philippines College of Medicine, as well as its affiliated teaching hospital, the Philippine General Hospital – the largest public hospital in the Philippines. Contributions to UPMASA are instrumental in funding scholarships, research, professorial chairs, advanced medical equipment, medical missions, and other projects dedicated to delivering high-quality healthcare to those in need.

We invite you to join us as a sponsor or exhibitor at this convention. Your involvement empowers healthcare professionals, showcases your corporate social responsibility, and leaves a lasting impact on the healthcare landscape. Together, we can enhance medical education and healthcare standards, and improve healthcare for the underprivileged in the Philippines.



THE AUDIENCE YOU'LL MEET

After a successful run in 2024's AGC in Seattle that saw 500 Attendees, the co-hosts Nevada and Arizona Chapters promises to deliver a bigger event, eyeing to welcome over 700 to 900 participants. As proud alumni of the University of the Philippines, the country's foremost educational institution, these attendees include some of the most accomplished and influential healthcare professionals, with many holding leadership positions in hospitals, academic institutions, and healthcare organizations across the United States and the Philippines.

By supporting the AGC as a sponsor or exhibitor, you will have the unique opportunity to engage with this highly influential group. Your brand will be showcased to thought leaders, decision-makers, and key influencers who are dedicated to improving global healthcare standards and supporting initiatives that make a lasting impact on underserved communities.

YOUR ADVANTAGES

1

Exposure to an Elite Audience

Gain direct access to a high-caliber audience of leading physicians from diverse specialties. This presents an unparalleled opportunity to engage with influential professionals, fostering valuable partnerships and potential clients within the healthcare sector and related industries.

2

Boost Brand Visibility and Trust

Showcase your brand to a community of medical professionals who value excellence. By promoting wellness alongside UPMASA members, your organization will strengthen its reputation and build trust among both healthcare stakeholders and consumers at large.

3

Philanthropic Impact

Align your company and demonstrate social responsibility by contributing to initiatives that advance medical education and healthcare for underserved communities. Your involvement will resonate with audiences that prioritize meaningful community engagement.



PARTNERSHIP OPPORTUNITIES

AGC Sponsorship Mileages	Co-Presenter (US\$30,000)	Platinum (US\$10,000)	Gold (US\$5,000)	Silver (US\$2,500)
Networking and Engagement				
Complimentary tickets	3 Tickets	2 Tickets	1 Ticket	-
Live acknowledgement by the host	✓	✓	-	-
Dedicated tabletop space for exhibit	✓	-	-	-
On-site Branding and Visibility				
Brand feature in the souvenir program (printed and electronic copy)	✓	✓	✓	✓
Logo on Banners, Photowall and Event Collaterals	✓	✓	✓	✓
Insert of flyers and corporate give-aways in the conference tote bags	✓	✓	✓	-
Promotional video to be played on the screen	✓	✓	-	-
Online Exposure				
Brand inclusion on social media posts	✓	✓	✓	✓
Brand logo and profile on the event website with link to the brand's URL	✓	✓	✓	✓
Brand mention included on publication with media partners	✓	✓	-	-

Sponsorship Opportunities are limited as follows: Co-Presenter - 2 slots, Platinum - 3 slots, Gold - 5 slots, Silver - 10 slots.

Those who want to support the event and its mission, can become an Event Supporter by donating, a minimum amount of \$US 1,000

EXHIBITOR PACKAGE

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US\$2,000

One 6 Ft. tabletop exhibit space plus 2 chairs in carpeted hall	✓
Exhibitor will be acknowledged on event website, printed, and other electronic materials	✓
Social media post featuring exhibitor	✓
Live prompt to visit exhibitors during breaks	✓

Exhibitor Slots are limited to 5 tabletop Spaces



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